

WELCOME TO
M+C SAATCHI
OPEN HOUSE

We acknowledge the Traditional Custodians of the lands of which we stand, and pay our respects to Elders both past and present.

Across the sky, sea, land and waterways, this country that inspires us always was and always will be Aboriginal land.

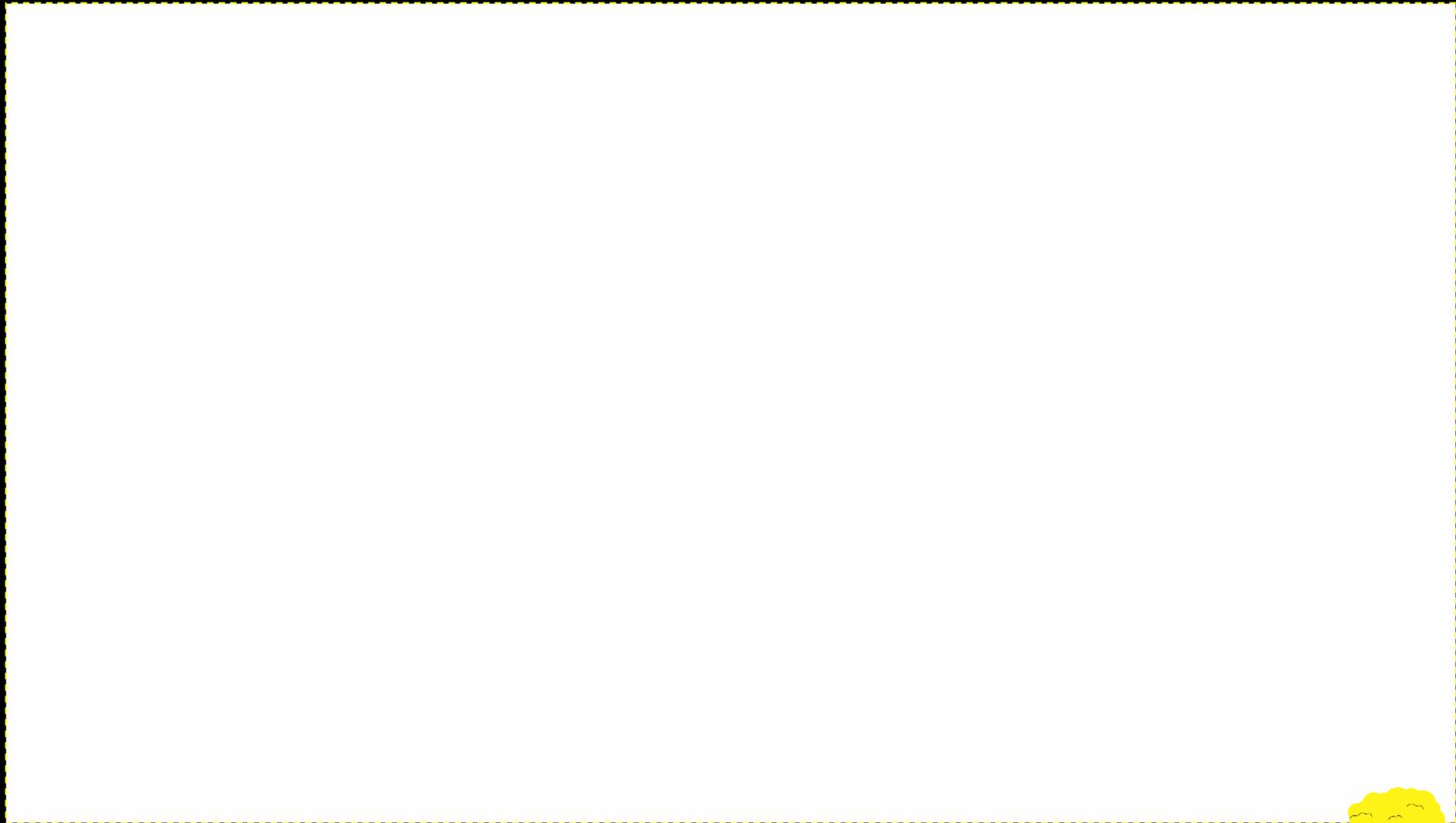
We acknowledge sovereignty was never ceded, and commit to walking together with First Nations people towards a better, safer, and more just future.



WEEK ONE
INTRODUCTION



DANI BASSIL
CEO



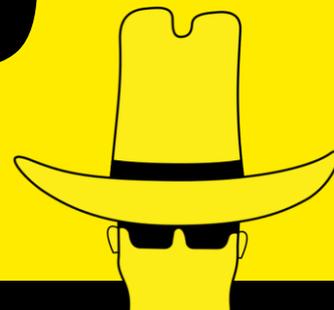
THE RULESSSS

Please use the Q&A function to ask the team behind the scenes questions throughout.

Please use the transcript (subtitles) functionality if you need to.

This session will be recorded and uploaded to the login site, so don't worry if you miss anything!

At the end, some of your questions will be answered in a live Q&A



OUR PANEL



CHLOE



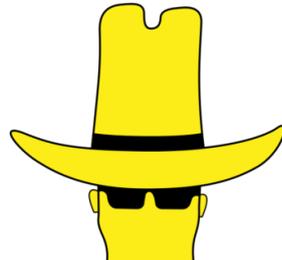
MAX



PRISCILLA



ALEX

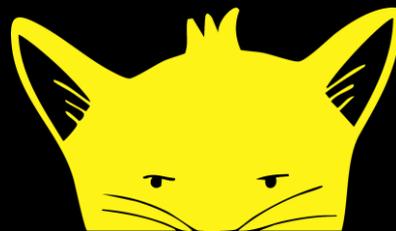


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CHLOE ANDREWS

Senior Social + Content Manager



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MAX DAWSON

Junior Art Director



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PRISCILLA COOPER

Junior Copywriter



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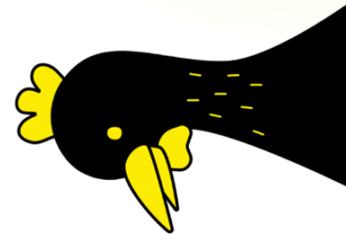
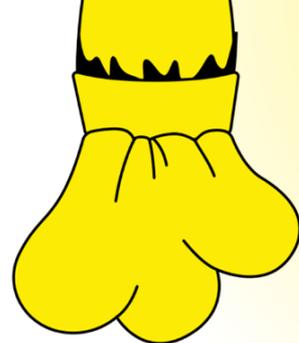
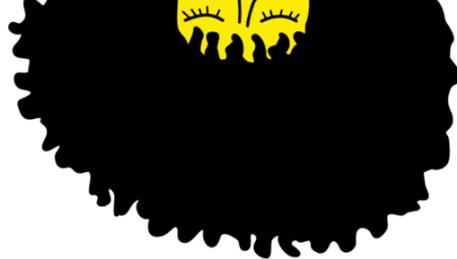
ALEX MORRIS

Account Executive



M+C SAATCHI
OPEN HOUSE

**WHY ARE
WE RUNNING
OPEN HOUSE?**



OPEN HOUSE HAS REACHED **16,190+** PEOPLE

That's enough to fill the Hordern Pavilion twice over...



M+C SAATCHI
OPEN HOUSE

AGED BETWEEN 16-60 IN 101 COUNTRIES

4,485 CERTIFICATES RECEIVED

1212 APPLIED FOR A ROLE

352 ATTEND ASSESSMENT DAYS

50 PERMANENT HIRES

4 APPRENTICESHIPS

16 INTERNSHIPS...

... AND A PARTRIDGE IN A PEAR TREE



WHAT ROLES ARE THERE IN THE INDUSTRY?

THE WORK



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OPEN HOUSE





MAX DAWSON

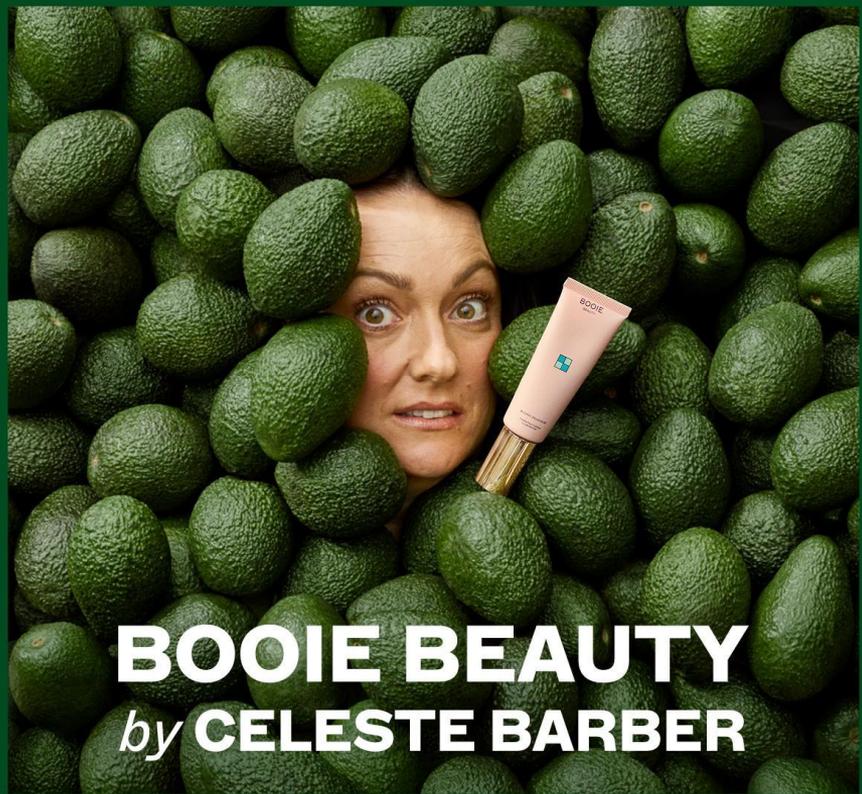
UNLIKELY VERSION

THE PERFORMANCE MADE POSSIBLE
BY LIFE-SAVING DONATIONS



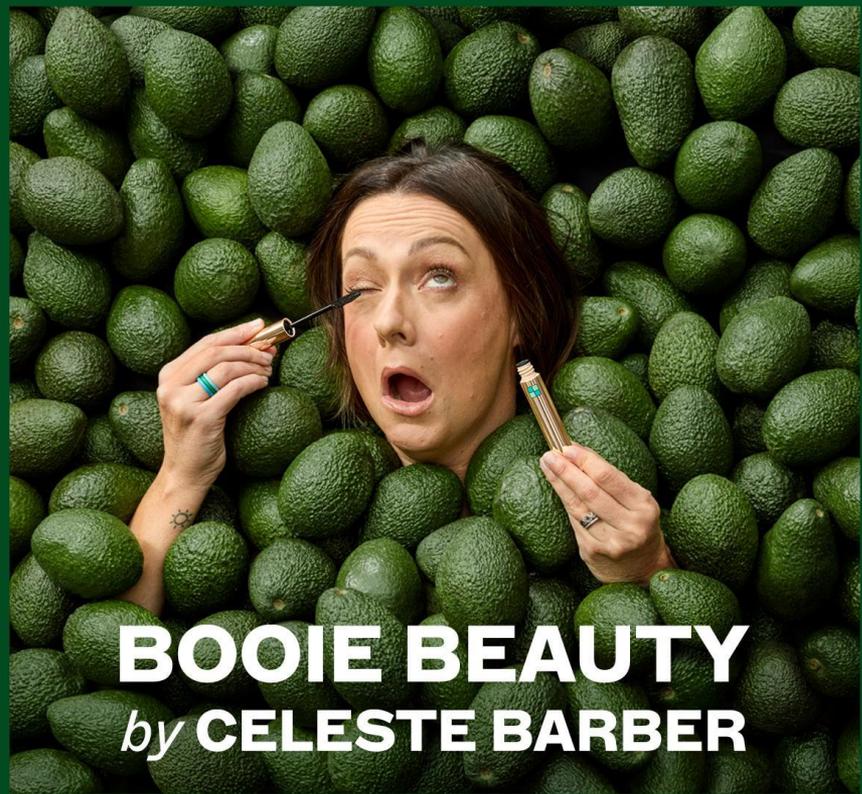






BOOIE BEAUTY
by **CELESTE BARBER**

Now at Woolworths  | BOOIE
BEAUTY



BOOIE BEAUTY
by **CELESTE BARBER**

Now at Woolworths  | BOOIE
BEAUTY

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OPEN HOUSE



PRISCILLA COOPER







**ALEX
MORRIS**

Opening doors in the communities you want to live

Opening Doors

Authorised by the Victorian Government, 1 Treasury Place, Melbourne

VICTORIA
State Government

Stamp duty discounts open doors

Opening Doors

Authorised by the Victorian Government, 1 Treasury Place, Melbourne

VICTORIA
State Government

**Real help.
Right now.**

Authorised by the Victorian Government, 1 Treasury Place, Melbourne

VICTORIA
State Government

THE PANEL



CHLOE



MAX



PRISCILLA



ALEX



Q+A



SIMON WASSEF

Group Chief Strategy Officer

WHAT'S NEXT?

18th March
Strategy + Insight

Join at 6pm GMT to find out how to craft creative strategy
that tackles core business problems challenges



Jakob Miller
Head of Strategy
Berlin House



Massimo Capucci
Chief Strategy Officer
M+C Saatchi Italy

THE NEXT SIX WEEKS

2

STRATEGY + INSIGHT + TASK

BERLIN

3

BRAND EXPERIENCE

NEW YORK + LONDON

4

CREATIVE IDEAS + TASK

MELBOURNE + DUBAI

5

PRODUCTION

LONDON

6

MEDIA & PR + TASK

SYDNEY + BANGALORE

7

HOW TO GET A JOB

US / UK / EMEA / APAC



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*Thank
you*

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